



THE covered wagon has passed into history, and the muzzle-loader rests in the museums; but the spirit of pioneering which built this country still lives. There are more lands to be explored in the realm of ideas than ever awaited Columbus.

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INDIANAPOLIS, INDIANA



Program

of the

Third Annual Convention

Indiana
High School Press
Association



FRANKLIN COLLEGE

"Christianity and Culture"

FRANKLIN, INDIANA

October 24 and 25, 1924

Make Franklin College YOUR College

Franklin College

Bids You Welcome

FRANKLIN COLLEGE is again proud to be host to the members of the Indiana High School Press Association. Franklin College is proud of the fact that it was Franklin students who conceived the idea of such a sterling organization. And when you who are now with us will have completed your high school studies, Franklin College will be proud to welcome you to its halls as a student.

DR. CHARLES E. GOODELL, President.
WILL A. BURTON, Business Manager.

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Brief History

Realizing the need for better journalism in the high schools of the state, the Indiana High School Press Association was founded at Franklin college, October 28, 1922, after 250 editors and business managers of high school publications assembled here on invitation of college officials. The convention, the first of its kind ever held in the state of Indiana was a tremendous success and received the enthusiastic approval of the high school writers. Not only lectures, but a free entertainment program was given the press representatives. The convention answered a need that had long been felt in the high schools of Indiana, according to the heads of various schools.

The idea for holding the state meeting was originated by Franklin college students. Not only did the convention receive the backing of the entire student body but the business and professional men of the city co-operated in making it a success. The Kiwanis and Rotary clubs and the Franklin Chamber of Commerce were especially active in aiding the local officials.

The second annual convention was held at Franklin college Friday and Saturday, Sept. 28 and 29, 1923, and was even more successful than the first meeting.

1924 Convention Speakers

Elmer C. Davis, formerly an editor of the New York Times and author of "Times Have Changed" and "I'll Show You The Town."

H. E. Birdsong, head of department of journalism, Butler college, Director of the Central Inter-Scholastic Press Association.

Yandell C. Cline, editor, Columbus Republican.

Thomas C. Hendricks, Indianapolis News.

Dale F. Cox, Instructor in Journalism, Indiana University.

Ernest B. Wagner, Head Coach, Franklin College.

W. W. Aikens, Manager Franklin Star and Treasurer National Editorial Association.

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R. R. Maplesden, Stafford Engraving Company, Indianapolis.

T. G. McGrew, Technical High School, Indianapolis.

A. A. Lubersky, David J Molloy Cover Company, Chicago, Ill.

J. W. Beck, Photographer, Greensburg, Ind.

Donald Silver, Salesman, Indianapolis Engraving Co., Indianapolis. (Business manager prize winning annual in I. H. S. P. A. contest).

O. H. Worley, salesman, Indianapolis Engraving Co., Indianapolis.

Frederick Schortemeier, Secretary of Governor Emmett Branch and candidate for Secretary of State.

Convention Notes

All sessions will be held in the college chapel unless otherwise stated.

Delegates are urged to be in the chapel by 1 o'clock Friday afternoon in order to secure transportation for the trip to the Masonic Home.

Convention headquarters are in the north end of the second floor.

Any information desired may be secured from the executive secretary in the Convention headquarters.

The high school gymnasium is located on Hurricane street, one square north on Jefferson street.

All meals will be served in the college gymnasium except the breakfast for newspaper delegates and that for the faculty advisors Saturday morning.

The Masonic Temple is just a few steps north of the traction station on North Main street.

Delegates are requested to wear their badges at all times during the convention.

Chaucer Hall is located on the third floor.

Members of the Association not having received the official seal may do so by seeing the Executive Secretary.

Ask Franklin students or townspeople for any information. They will be glad to help you if possible.

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Visit our exhibit and see the beautiful annuals we engraved last year.

THE INDIANAPOLIS ENGRAVING CO.

FRIDAY MORNING

8:00-10:45—Registration of delegates in convention headquarters.

11:00—Convention called to order by Executive Secretary (college chapel).

Invocation, P. L. Powell, Dean, Franklin College.

Introduction of Association Officers.

Introduction of delegates.

Song: "Hail! Hail! The Scribes Are Here!"

Welcome addresses: Harry Hougham, Mayor of Franklin; Mrs. C. E. Goodell, Dean of Women, Franklin College.

Response: Norman Hartzler, president of I. H. S. P. A. L

Address: "Journalism As a Profession," Prof. H. E. Birdsong, of Butler College.

Announcements.

12:00—Lunch (college gymnasium).

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FRIDAY AFTERNOON

1:00—Inspection of Masonic Home under auspices of Chamber of Commerce.

1:45—Group picture, steps of Indiana Masonic Home.

2:00—Group Conferences:

(a) All delegates interested in annual work, college chapel.

"The Big Idea," R. R. Maplesden.

"Printing The Annual," T. G. McGrew.

"Taking The Pictures," J. W. Beck.

"The Cover," A. A. Lubersky.

"Selling The Book—to The Advertiser and to The Public," Donald Silver.

The Franklin Chamber of Commerce

Extends a cordial welcome to high school editors
and business managers attending the
Second Annual Convention
of the

Indiana High School Press Association

Franklin business and professional men welcome
the opportunity of having representa-
tives of the high school
press in the

"City of Homes"

FOR A TWO-DAY PERIOD

Indesco Service and Co-operation

will insure the success of your annual

THE INDIANAPOLIS ENGRAVING CO.

FRIDAY AFTERNOON, *Continued*

(b) All delegates interested in newspaper work,
Chaucer Hall:

"Aims of a School Paper," Yandell C. Cline.

"Gathering The News," Thomas C. Hend-
ricks.

"Writing The News," Dale F. Cox.

"Handling Sports," E. B. Wagner.

"Business Problems," W. W. Aikens.

4:30—Brief business session, college chapel.

Have you bought your copy
"HOW TO PUBLISH A SCHOOL PAPER"
by Bessie M. Huff?

PROF. E. D. GRIZZELL, OF THE SCHOOL OF EDUCATION, UNIVERSITY OF PENNSYLVANIA, SAYS:

"I am making use of Miss Huff's 'How to Publish a High School Paper' in my course on the 'Social Program of the Secondary School.' I think without question it is the most complete treatment of the high school paper in print."

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CHICAGO

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THE INDIANAPOLIS ENGRAVING CO.

FRIDAY EVENING

6:00—Annual Convention Banquet, college gymnasium.

Speakers: Elmer C. Davis, New York City; Frederick Schortemeier, Indianapolis.

Music: "Night Owls," Franklin; Thomas Grafton and James Stevens, vocalists.

Toastmaster: R. H. Sellers, editor, The Evening Star, Franklin, Indiana.

9:00—Newspaper movie, Charles Ray in "Dynamite Smith," Franklin Opera House; delegates the guests of Manager O. I. Demaree.

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annual your school has ever had.

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SATURDAY MORNING

8:00—Group Breakfasts:

- (a) All delegates interested in annual work will take breakfast in the gymnasium as guests of the Franklin Kiwanis Club.

“Round Table Discussion and Question Box,”
in charge of O. H. Worley of Indianapolis.

- (b) All delegates interested in newspaper work will take breakfast in the Masonic Temple as the guests of the Franklin Rotary Club.

“Round Table Discussion and Question
Box,” in charge of John Hurst Adams, of
Franklin.

SATURDAY MORNING, *Continued*

(c) All faculty advisors attending the convention will take breakfast in the college dormitory at 8 o'clock as the guests of the Franklin College faculty. Miss Ella Sengenberger, faculty advisor of Technical High School will be in charge of a round table discussion following the breakfast. The following talks will be given, each one followed by discussion:

"Financing The School Paper," Mr. Beshgetoor, Hammond.

"Faculty Supervision," Mrs. Anna Dickey, Bloomington.

"Editorial Policy of School Papers," Rowena Harvey, South Side High School, Fort Wayne.

"The Selection of Staff Members," faculty advisor, Franklin.

11:00—Freshman-Sophomore sack rush on Goodell field.

12:00—Lunch, college gymnasium.

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Make a definite appointment with our representatives to call at your school. It will be to your advantage to hear our proposition.

THE INDIANAPOLIS ENGRAVING CO.

SATURDAY AFTERNOON

1:00—Business session, college chapel.

2:00—Football game, Goodell field, "Franklin vs. Rose Poly" (Delegates guests of Franklin College, Coach "Griz" Wagner and Assistant Coach Ed Duggan).

FAREWELL AND GOOD LUCK!